

An Example Video Treatment

Methods in Multimedia Academic Assignment Projects

Introductory video

The instructor (standing in front of the school) will face the camera directly and introduce himself, the name of the course, and school name and environment. As the instructor begins the school and environment description a cutaway to campus video will occur showing the building and students moving between classes. The video will then return to the instructor, now sitting at his classroom desk. The instructor will describe briefly the specific practice of giving students authentic tasks. During this narration, video clips of students at work in the lab will be presented. Finally the instructor (now standing in the lab) will describe what can be found in the online exhibit of practice and invite viewers to explore.